

Brand Information

Brand Name: Vivid Ultra Liquid Laundry Bleach

Form: liquid

Product Category: Home inside >> Laundry >> bleach
Home inside >> Fabric >> bleach
Home inside >> Bleach >> laundry

Customer Service No.: 800-428-4795

Date Entered: 1996-08-21

Related Items: [Products with similar usage in this database](#)

Manufacturer

Manufacturer: Reckitt Benckiser, Inc.

Address: 1655 Valley Road

City: Wayne

State: NJ

Zip Code: 07474

Telephone Number: 973-404-2600

Fax Number: 973-633-3633

Toll Free Number: 800-228-4722

Date Info Verified: 2007-02-07

Related Items: [Products by this manufacturer](#)

Health Effects

Enter text or highlight term...

Bottom of Form

The following information (Health Effects, Handling/Disposal, and Ingredients) is taken from the product label and/or the [Material Safety Data Sheet \(MSDS\)](#) prepared by the manufacturer. The National Library of Medicine does not evaluate information from the product label or the Material Safety Data Sheet.

Acute Health Effects: From MSDS Inhalation: Unlikely to occur because of the physical nature of the product. No effects are listed in the manufacturer's Material Safety Data Sheet.

Skin Contact: Prolonged contact with any sensitive part of the body or skin could cause irritation.

Eye Contact: Causes eye irritation.

Ingestion: No effects are listed in the manufacturer's Material Safety Data Sheet.

Chronic Health Effects: MSDS provides no information about chronic health effects resulting from prolonged or frequent use of this product.

(For a further discussion of potential health effects of the chemical ingredients listed on the label or mentioned as hazardous in the MSDS [Ingredients], see the accompanying chemical database.)

Carcinogenicity: MSDS states that the product contains no listed carcinogens.

Health Rating: 1

Flammability Rating: 0

Reactivity Rating: 1

HMIS Rating Scale: 0 = Minimal; 1 = Slight; 2 = Moderate; 3 = Serious; 4 = Severe;
N = No information provided by manufacturer; * = Chronic Health Hazard

MSDS Date: 1994-03-29

Handling/Disposal

Handling: MSDS: Keep out of reach of children. Product is an eye irritant, avoid contact with eyes. Avoid contact with brass, iron, steel, copper and copper-based alloys. Do not mix with other products before using, as an alkaline hydrogen peroxide solution could become unstable and decompose rapidly, generating oxygen. Store in a cool place.

Disposal: MSDS: Small (household) quantities of product may be disposed of via sewer. Flush with a large quantity of water. Dispose of empty container in trash.

Ingredients from MSDS/Label

Chemical	CAS No / Unique ID	Percent
<u>Fragrance(s)/perfume(s)</u>	000000-00-1	
<u>Surfactant(s)</u>	000000-46-0	
<u>Hydrogen peroxide</u>	007722-84-1	<5
<u>Colorant/Pigment/Dye(s)</u>	999999-49-3	
<u>Fabric brightening agent</u>	999999-59-7	

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